AE2 : ENVIRONMENTAL LABELLING OF FOOD IN FRANCE AND EUROPE: UNDERSTANDING THE ISSUES AND SPECIFICS

Foster your Business. Nurture the planet.

The objective of this workshop is to teach participants to understand the issues surrounding environmental labeling and the similarities and differences between Planet-Score and Ecobalyse

TRAINING CONTENT

Learning objectives
Understanding food environmental labeling in France and Europe. Using discussions and exercises, understanding the similarities between Planet-Score and Ecobalyse.

Methods

- Didactic presentations
- Training booklet given to participants
- Training booklet given to participants

Training program

- What does Life cycle Assessment (LCA) do, what doesn't it do, how can it be adapted ?
- The PEF : European environmental consumer information
- The EF method
- Ecobalyse presentation

Break

- Ecobalyse case studies
- Planet-Score presentation and case studies
- Step back and conclusion

PRACTICAL INFORMATION

Duration : 4h

Format : In person, from 8 to 15 people[1]

Price : 450€ without VAT | 540€ VAT included per person



This training is designed for Quality Manager, Marketing Manager, CSR Manager, Purchasing Manager with no prerequisites needed

[1] Sayari reserves the right to cancel one week before the training if fewer than 6 people are registered on that date