

AE2 training

Environmental labelling of food in France and Europe: understanding the issues and specifics

Understand the issues surrounding environmental labeling and the similarities and differences between Planet-Score and ecobalyse

1. Learning objectives

Understanding food environmental labeling in France and Europe. Using discussions and exercises, understanding the similarities between Planet-Score and ecobalyse (French government labeling).

2. Prerequisites

No

3. Duration

3 hours and 30 minutes

4. Format

In-person at Paris - La Défense (Tour Cœur Défense – RER A – La Défense Grande Arche).
8 to 15 participants ¹

5. Target audience

Quality Manager, Marketing Manager, CSR Manager, Purchasing Manager.

6. Methods

- Didactic presentations
- Training booklet given to participants

¹ Sayari reserves the right to cancel one week before the training if fewer than 6 people are registered on that date.

7. Training program

- What does LCA do, what doesn't it do, how can it be adapted?
- The PEF: European environmental consumer information
- The EF method
- Ecobalyse presentation

Break

- Ecobalyse case studies
- Planet-Score presentation and case studies
- Step back and conclusion

8. Price

Price: € 450 without VAT | 540 € VAT included